

SPONSORSHIP AND BENEFITS

Sponsors of this project benefit from advertising spaces as indicated in the table below. Spaces will be provided in accordance with the sponsored amounts.

OFFICIAL SPONSORSHIP... Kzs 15.000.000,00

1	4 Participants with a ticket; Transfer (Airport to Hotel and vice versa), Accommodation,
	Food and Local Transport to the event location and sightseeing tour;
2	Access to the event with 3 more employees (without the conditions of item 1);
3	One-hour interview, simultaneously Radio/Newspaper, with publication on the websites
3	MN, the Newspaper OPaís and Radio Mais (in podcast);
4	Participation of the company's communication officer on a radio program to talk about
4	the company and its services/products;
	Three (3) months of advertising (full page) in the Newspaper OPaís (12 insertions
5	announced once a week), Magazine Negócios em Exame (1 insertion), Magazine Chiola
	(3 insertions);
6	Spot of 30 minutes , 5 times a day, for 20 days , during prime time (06/10, 10/12, 14/16);
	20 days of advertising on the OPaís website (top banner), Radio Mais website (leadboard
7	banner) and in the news feed of the social networks of MediaNova (LinkedIn), OPaís
	(Instagram + Facebook + X) and Rádio Mais (Facebook + Instagram) and on the Forum
	website;
8	Mention by the master of ceremonies during the event (at the beginning, at the break and
	at the end);
9	Display of a 30 minute video at the opening, lunch break, restart and closing of the event;
10	Logo on Backdrop;
11	Logo on roll-up, flyer, t-shirt and graphic ads;
12	Isolated logo in announcement of the event on social media;
13	Logo (with hyperlink) on the event website, from the newspaper O País and RadioMais;
14	Brand activation on site;

NOTE: All sponsorships must be discovered up to 50 days before the date of the event. This is because the sponsor's brand should be given greater consideration in the production of all communication materials.





PLATINUM SPONSORSHIP... Kzs 7 500 000,00

1	3 Participants with a ticket; Transfer (Airport to Hotel and vice versa), Accommodation,
	Food and Local Transport to the event location and sightseeing tour;
2	Access to the event with 2 more employees (without the conditions of item 1);
3	One-hour interview, simultaneously radio/newspaper, published on the MN, OPaís and
3	Radio Mais websites as a podcast;
4	2 months of advertising (full page) in the Newspaper OPaís (8 insertions announced once
4	a week), Magazine Negócios em Exame (1 insertion), Magazine Chiola (2 insertions);
5	30-minute spot, 3 times a day, for 15 days , in prime time (06/10, 10/12, 14/16);
	10 days of advertising on the OPaís website (top banner), Radio Mais website (leadboard
6	banner) and in the news feed of the social networks of MediaNova (LinkedIn), OPaís
6	(Instagram + Facebook + X) and Radio Mais (Facebook + Instagram) and on the Forum
	website;
7	Two (2) mentions by the master of ceremonies during the event (at the beginning and
/	at the end);
8	Showing of a 30-minute video at the opening and closing of the event;
9	Logo on roll-up, flyer, t-shirt, website and graphic advertisements;
10	Isolated Logo in announcement of the event on social media;
11	Logo (with hyperlink) on the event website, the newspaper OPaís and RadioMais;
12	Brand activation on site;

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GOLD SPONSORSHIP... Kzs 5 000 000,00

1	2 Participants with a ticket; Transfer (From the Airport to the Hotel and vice-versa),
	Accommodation, Food and Local Transport to the location of the event and sighseeing tour;
2	Access to the event with 1 more employee (without the conditions of item 1);
3	1 month of advertising (full page) in the Newspaper OPaís (4 insertions advertised once
3	a week), Magazine Negócios em Exame (1 insertion), Magazine Chiola (3 insertions);
4	A 30- minute Spot" , twice a day, for 10 days , in prime time (06/10, 10/12, 14/16);
	5 days of advertising on the OPaís website (top banner), Radio Mais website (leadboard
5	banner) and in the news feed of the social networks of MediaNova (LinkedIn), OPaís (Instagram
	+ Facebook + X) and Radio Mais (Facebook + Instagram) and on the Forum website;
6	One (1) mention by the master of ceremonies at the end of the event;
7	Showing of a 30-minute video at the opening of the event;
8	Logo on roll-up, banner, flyer, t-shirt, website and graphic ads;
9	Isolated Logo in announcement of the event on social media;
10	Logo (with hyperlink) on the event website, from the newspaper O País and RadioMais;
11	Brand activation on site.

SILVER SPONSORSHIP... Kzs 3 000 000,00

	1	1 Participant with a ticket; Transfer (Airport to Hotel and vice versa), Accommodation, Food and Local Transport to the event location and sightseeing tour;
	2	A 30-minute Spot , once a day, for 5 days , in prime time (06/10, 10/12, 14/16) 2 days
	2	before the event;
	3	8 days of advertising: The Newspaper OPaís (full page, 1 insertion), Magazine Negócios
	3	em Exame (1insertion), Magazine Chiola (1insertion);
	4	3 days of advertising on the OPaís website (top banner), Radio Mais website (leadboard
		banner) and in the news feed of the social networks of MediaNova (LinkedIn), OPaís (Instagram
		+ Facebook + X) and Radio Mais (Facebook + Instagram) and on the Forum website;
	5	Showing of a video advertisement of up to 30 minutes at the end of the event;
	6	One (1) mention by the master of ceremonies at the end of the event;
	7	Logo on roll-up, flyer, t-shirt, website and graphic ads.

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HUÍLA | ANGOLA 28th and 29th MAR2025

PARTICIPATION BY PAYMENT

To Participate, interested parties must choose one of the packages that is favorable to them, taking into account the cost and benefits of each one.

Participant A 520.000,00 Kzs

BENEFITS: 1. Ticket — Lda/Hla/Lda; **2.** Transfer: airport/hotel/event location; **3.** Food and Accommodation; **4.** Tourist Visit; **5.** Certificate of participation; 6. Family photo; 7. Interview: Radio Mais and the Newspaper OPAÍS

Participant B 380,000,00 Kzs

BENEFITS: 1. Food and Accommodation; **2**. Tourist Visit; **3**. Certificate of participation; **4**. Family photo; **5**. Interview: Radio Mais and the Newspaper OPAÍS

Participant C 50,000,00 Kzs

BENEFITS: 1. Certificate of participation; 2. Family photo; 3. Official lunch at the Forum;

Participant D 1.800.000,00 Kzs

BENEFITS: 1. Arrival Transfer: airport/hotel; **2.** Ltda/Hla/Lda ticket; **3.** Arrival Transfer to Huíla; **4.** Food and Accommodation; **5.** Family photo; **6.** Interview: Radio Mais and the Newspaper OPAÍS **7.** Tourist Visit; **8.** Certificate of participation; **9.** Return to Luanda; **10.** Transfer to Hotel/airport/Return;

Conditions de paiement:

Le paiement (sauf pour le forfait C) peut être effectué en deux parties et, dans ce cas, le deuxième versement doit être effectué jusqu'à 25 jours avant les échéances après quoi, vous perdez le droit d'accès et les 50 % avancés.

